

Stephen Adams helps rooms make the hard technology decision.

Midwest direct. Boardroom calm. No futurist fog. Stephen works with conference committees, C-suites, boards, credit unions, financial institutions, and growth-stage teams that need AI, digital assets, marketing, or transformation explained in a way people can act on.



"If a strategy cannot be owned, measured, and explained to the people funding it, it is still theater."

SIGNATURE KEYNOTE

The AI Performance Divide

A practical keynote for leaders who need to decide what AI should take over, what people must still own, where weak process will break, and how to lead without panic or fake certainty.

- Shows why AI amplifies top performers and exposes bottlenecks.
- Gives managers and executives language for role, workflow, and quality changes.
- Leaves the room with a sharper decision frame and a practical next move.

WORKSHOP OPTIONS

Built for boards, leaders, and working teams.

- **Digital Assets 101:** a 4–6 hour zero–real–funds workshop where leaders can use digital assets safely while learning the decisions behind them.
- **AI strategy and implementation:** workflow discovery, RPA, role redesign, adoption, and governance.
- **Marketing transformation:** ROI, CAC, digital acquisition, product positioning, and customer/member experience.

\$30M

consumer deposit growth at Pillar Credit Union, moving from \$97M to \$127M in three years.

250%+

SEO and AEO visibility growth reported across several financial institutions.

\$1.4B

digital assets advised on since 2017 across confidential HNW, hedge fund, family office, and financial-institution contexts.

BEST AUDIENCE FIT

For rooms that need a direction, not another pile of information.

- C-suites, boards, managers, founders, operators, and broader conference audiences.
- Financial institutions, credit unions, B2B, fintech, software, SaaS, tech startups, and select consumer brands.
- Teams that know they are behind but need outside confidence to move the project across the finish line.

COMMON FORMATS

Useful as a keynote, briefing, or working session.

Keynote

Executive briefing

Panel moderation

Half-day workshop

Full-day workshop

Custom content

Stephen is Midwest-based and a plane ride away. Travel, recording, customization, and preparation are handled during discovery.